ORDER

Orders Order / Rev: 9 103289 Alt Order#: 06825826 Product Desc: NRCC IE 2012 Estimate: 2602 KSNV Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary 06/21/12 / 09/18/12 Original Date / Rev: BLPHI Sales Office: Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: Demographic: A25-54 New Business Thru: Product Codes; PLI2 Order Separation: 00:05:00

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Bill Plar	1				Totals				
Start Da	te End Date	# Spots	Gross Amount	-Net-Amount	Month	#-Spots	Gross Amount	- Net Amount-	Rating
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25	October 2012	162	\$147,225.00	\$125,141.25	0.00
					Totals	162	\$147,225.00	\$125,141.25	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Adddin Excounted				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397,905.41

Priority:

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

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Order / Rev:

103289

06825826

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

KSNV

Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Estimate:

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

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E 24 KSNV 10/11/12 10/11/12 M-F Today Show II 3rd H0M 9-10aT :30 2 \$425.001 0.00 NM 2 \$8 M-F Today Show II TODAY SHW2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12T 2 \$425.00 0.00					· ·		<u> </u>						
M-F Today Show II TODAY SHW2 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12T 2 \$425.00 0.00		· · · · · · · · · · · · · · · · · · ·								A 405 00 '	0.00.10.	•	00=0.05
TODAY SHW2 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12T 2 \$425.00 0.00	E 24 KS	NV 10/11/	12 10/11/12	•		y-10a	T	:30	2	\$425.001	00.00 NM	2	\$850,00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12T 2 \$425.00 0.00	TOE	DAY SHW2		W-I TOURY OHOW	•								
The state of the s			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 25 KSNV 10/05/12 10/05/12 CM 10am-11amF :30 2 \$325.001 0.00 NM 2 \$6				T			•						
•	E 25 KS	NV 10/05/1	12 10/05/12		CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00

KSNV

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Order / Rev:

103289 06825826

Advertiser:

NRCC-IE

Alt Order #: Flight Dates:

10/05/12 - 10/11/12

Product Desc: Estimate:

NRCC IE 2012

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TODAY	SHW3		Today 407 Tod							_		
·	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	F	2	\$325.00	0.00						
E 26 KSNV	10/08/1	2 10/08/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4(ITTIO									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	2	\$325.00	0.00					_	
E 27 KSNV	10/09/1	2 10/09/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Flour							i		
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	-T	2	\$325.00	0.00						
E 28 KSNV	10/10/1	2 10/10/12	M-F Today Show	III 4th 16M	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	08/12	10/14/12	W	2	\$325.00	0.00						
E 29 KSNV	10/11/1	2 10/11/12	M-F Today Show	III 4th IBM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	CHIMO		Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	T	2	\$325.00	0.00						
- · · E 30 · KSNV	10/05/1	2-10/05/12-	Rachael-Ray	GM	-11am-12pm		:30	2-	\$325.001	0.00-NM	2	\$650:00
54014	E. BAY		Rachael Ray									
	EL RAY	End Data	Wookdaya	Snoto Micole	Data	Dating						
<u>30</u> Week: 10/	<u>irt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	СМ	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
			Rachael Ray									
	EL RAY	End Data	Maakdays	Cu ata Alla ata	F7 4 -	D-4:						
<u>518</u> Week; 10/	<u>irt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
			Rachael Ray		, , , ,							•
	EL RAY	s.			5 4	5.0						
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
·			Rachael Ray	CM	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
		2 10/10/12	Rachael Ray	J	Train Tapin	••	100	_	Ψ525.05	0.00 (1.0)	_	Ψ300.00
	EL RAY											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00 T	:30	2	\$325.001	0.00 NM	2	\$650.00
LO4 NOIV	10/11/1	2 10/11/12	Rachael Ray	OW	r ram-rzpm	'	.50	_	ψ020.001	0.00 1410	2	Ψ000.00
RACHA	EL RAY		•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E35_KSNV		10/14/12	The Agenda 1230	2 Opm CM	\$325.00 1230-1p	0.00 F	:30		\$325.001	0.00 NM	4	ቀኅባር ሲስ
E 22 V214A	10/03/1	2 10/03/12	The Agenda 1230	•	1230-1p		.30	1	\$323.00 I	U.UU INIVI	ŀ	\$325.00
NEWS	3 AT NO	ON										
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	1	\$325.00	0.00			4005.004		,	4007.00
⊨36 KSNV	10/08/1	∠ 10/08/12	The Agenda 1230 The Agenda 1230	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	THE THOMAS IZO	opin								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				İ		
Week: 10/		10/14/12	M	1	\$325.00	0.00			A			444
E37 KSNV	10/09/1	2 10/09/12		СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00

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Order / Rev: Alt Order #:

Flight Dates:

103289

06825826

10/05/12 - 10/11/12

Advertiser:

Estimate:

NRCC-IE

Product Desc:

NRCC IE 2012

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type S	Spots	Amount
			The Agenda 1230	•								
NEWS	3 AT NO	ON	The Agenda 1230	Opm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ľ		
Week: 10		10/14/12	-T	1	\$325.00	0.00						
E 38 KSNV	10/10/1	2 10/10/12	•		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	The Agenda 1230	Jpm								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	1	\$325.00	0.00						
E39 KSNV	10/11/1	2 10/11/12	The Agenda 1230	pm CM	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWO	0 AT NO	ON.	The Agenda 1230)pm								
	3 AT NO		Mookdova	Conto AMaak	Data	Datina						
<u>ى د</u> Week: 10	rt Date /08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 40 KSNV	***************************************		News 3 Today - S	SATURDM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
_ 10 110111	. 5. 55. ,		News 3 Today - 8		our oodan	5	.00	•	Ψοσο.σσ 1	0.00 14.41	•	φοσο.σσ
NEWS:	3 TDY-W	KND	·									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/07/12	S-	1	\$500.00	0.00						
E41 KSNV	10/07/1	2 10/07/12	Chris Matthews 9		9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
CHRIS	MATTHE	=W.S	Chris Matthews S	5UN 9:30am								
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$500.00	0.00						
E 42 KSNV	-10/05/1	2-10/05/12	Dr. Phil	ем	-3-4p		:30	2	\$450:001	0:00 NM	2	\$900:00
			Dr Phil									
DR, PH												
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week 2	Rate	Rating						
Week: 10		10/07/12	<u>`</u>	CM	\$450,00 3-4p	0.00 M	:30	2	\$450.001	0.00 NM	2	\$000.00
E45 KONV	10/00/1	2 10/00/12	Dr Phil	CIVI	3-4p	M	.30	2	φ450.00 I	0.00 NM	2	\$900.00
DR. PH	II.		_,,,,,,,									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M	2	\$450.00	0.00						
E 44 KSNV	10/09/1	2 10/09/12	Dr. Phil	СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PH			Dr Phil									
	ır <u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-T	2	\$450.00	0.00						
E 45 KSNV			Dr. Phil	CM	3-4p	W	:30	2	\$450.001	0,00 NM	2	\$900.00
			Dr Phil		•							
DR. PH												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	W	2	\$450.00	0.00 T	.20		#450.004	0.00 184		#000 00
E 40 KSNV	10/11/1	2 10/11/12	Dr. Phil	CM	3-4p		:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PH	IL		Di i iiii									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	08/12	10/14/12	T	2	\$450.00	0.00						
E47 KSNV	10/05/1	2 10/05/12	News 3 at 430pm	CM	430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
, imizo	0		News 3 at 4:30PM	VI						1		
NEWS Sto	ਤ irt Date	End Date	<u>Weekdays</u>	Spots/Week	Data	Rating				1		
Week: 10		10/07/12	<u>vveekdays</u> F	<u>- 1</u>	<u>Rate</u> \$725.00	0.00				1		
E 48 KSNV				CM	430-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00
			News 3 at 4:30PM		F			•	+ 1 4 4 1		•	Ţ. MS. SO
NEWS	3											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M	1	\$725.00	0.00			# 7 05.00.1	0.05.11.1		6
E 49 KSNV	10/09/1	2 10/09/12		CM	430-5pm	-T	:30	1	\$725.001	0.00 NM	1	\$725.00

KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sr	oots Rate Pri	Rtg Type	Spots	Amount
			News 3 at 430pm								
NEWS	3		News 3 at 4:30P	M							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10		10/14/12	-T	1	\$725.00	0.00					
		12 10/10/12	News 3 at 430pm News 3 at 4:30Pl		430-5pm	~ -W	:30	1 \$725.001	0.00 NM	1	\$725.00
NEWS <u>Sta</u> Week: 10	rt Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
*******			News 3 at 430pm News 3 at 4:30Pl		430-5pm	T	:30	1 \$725.001	0.00 NM	1	\$725,00
NEWS									1		
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
Week: 10		10/14/12	M-F Early News	CM	\$725.00 5-630p	0.00	:30	2 61 200 001	0.00 NIM	3	ድን ድስለ ስለ
NEWS		12 10/03/12	M-F Early News	Civi	5-650p		:30	3 \$1,200,001	0.00 NM	3	\$3,600.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	F	3	\$1,200.00	0.00					
		12 10/08/12	M-F Early News M-F Early News	CM	5-630p	M~~~~-	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS	ਤ irt Date	End Date	Meekdays	Spots/Mook	Pata	Dating			I		
عادی Week: 10		10/14/12	<u>Weekdays</u> M	Spots/Week 3	Rate \$1,200.00	Rating 0.00			ĺ		
		12-10/09/12	M-F Early News M-F Early News				:30	3-\$1,200.001	0:00:NM -	3	\$3,600:00
NEWS	3		-								
Week: 10		End Date 10/14/12	<u>Weekdays</u> -T	····	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 55 KSNV NEWS		12 10/10/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
	rt Date	End Date 10/14/12	<u>Weekdays</u> w	Spots/Week	Rate \$1,200.00	Rating 0.00					
-			M-F Early News M-F Early News	CM	5-630p	T	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		·								
Week: 10		10/14/12	Weekdays ⊺	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
		12 10/05/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA <u>Sta</u> Week: 10	rt Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
			M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	M		\$1,300.00	0.00		4 44 000 000	0.66.13.1		64 665 55
E 59 KSNV JEOPA		12 10/09/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	rt Date	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
			M-F Jeopardy M-F Jeopardy	CM	630-7pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY										
<u>Sta</u> Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E61 KSNV	10/11/1	12 10/11/12		СМ	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00

KSNV

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Amount

Order / Rev:

103289

289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

	M-F Jeopardy							
JEOPARDY	M-F Jeopardy							
Start Date End Date Week: 10/08/12 10/14/12		<u>Rate</u> \$1,300.00	Rating 0.00			1		
E 62 KSNV 10/05/12 10/05/13		7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
10 TO TO TO TO TO TO TO TO TO TO TO TO TO	M-F Wheel of Fortune	7 700pm	•	.00	Ι ψ1,555.55	0.00 14141	•	Ψ1,500.00
WHEEL-FORTNE								
Start Date End Date			Rating					
Week: 10/01/12 10/07/12	•	\$1,300.00	0.00					
E 63 KSNV 10/08/12 10/08/12	2 M-F Wheel CM M-F Wheel of Fortune	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FORTNE	Mantalana	D-4-	D. U.			•		
<u>Start Date</u> <u>End Date</u> <u>Week: 10/08/12 10/14/12</u>		<u>Rate</u> \$1,300.00	Rating 0.00					
E 64 KSNV 10/09/12 10/09/12	2 M-F Wheel CM	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
MUSEL SORTIS	M-F Wheel of Fortune					ı		
WHEEL-FORTNE	Mankalana Dinata Attank	D t	D-4			1		
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		<u>Rate</u> \$1,300.00	Rating 0.00					
E 65 KSNV 10/10/12 10/10/12	· · · · · · · · · · · · · · · · · · ·	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
200 1010 10/10/12 10/10/12	M-F Wheel of Fortune	1-100pm	**	.50	ι φι,σου.σοι	0.00 11111	'	ψ1,500.00
WHEEL-FORTNE						1		
Start Date End Date			<u>Rating</u>					
Week: 10/08/12 10/14/12		\$1,300.00	0.00					
E 66-KSNV-10/11/12-10/11/12	2- M-F-Wheel CM	7-730pm		:30	1 -\$1;300.001	0:00-NM -	1	\$1,300.00
WHEEL-FORTNE	M-F Wheel of Fortune							
Start Date End Date	Weekdays Spots/Week	Rate	Rating			1		
Week: 10/08/12 10/14/12	T 1	\$1,300.00	0.00					
E 67 KSNV 10/06/12 10/06/12	2 Vegas Inc. CM	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
	Vegas Inc.	•						
NEWS 3								
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week		Rating					
Week: 10/01/12 10/07/12 E 68 KSNV 10/06/12 10/06/12	<u> </u>	\$425.00 630-730pm	0.00	:30	2 \$525.001	0.00 NM	0	\$1,050.00
E 00 K3NV 10/00/12 10/00/12	WKND Jeop/Wheel	030-730pm	~~~~3~	.50	∠ φ5∠5.00 I	U.UU INIVI	2	\$1,050.00
JEOP/WHEEL								
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>					
Week: 10/01/12 10/07/12	S- 2	\$525.00	0.00		<u> </u>			
E 69 KSNV 10/08/12 10/08/12	•	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VOICE	Monday Prime 8-10pm							
THE VOICE Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	M 1	\$4,000.00	0.00					
E70 KSNV 10/10/12 10/10/12	2 Wed PR 9-10p CM	9-10pm	W	:30	1 \$3,000,002	0.00 NM	1	\$3,000.00
	Wednesday Prime 9-10pm						,	45,555.55
L&O:SVU	·							
Start Date End Date			Rating					
Week: 10/08/12 10/14/12	W 1	*-!	0.00					
E 71 KSNV 10/10/12 10/10/12	·	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
CHICAGO FIRE	Wednesday Prime 10-11pm							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	W 1		0.00					
E 72 KSNV 10/05/12 10/05/12	2 Fri PR 8-9p CM	8-9pm	F	:30	1 \$1,700.002	0.00 NM	1	\$1,700.00
	Friday Prime 8-9pm					1		
WHO ARE YOU?	W 11 0 10 10 10 10 10 10 10 10 10 10 10 1	.	B //			1		
Start Date End Date Week: 10/01/12 10/07/12			Rating			1		
Week: 10/01/12 10/07/12 E 73 KSNV 10/05/12 10/05/12	······································	\$1,700.00	0.00 F	:30	1 \$2,000,004	0.00 NM	4	ቀቁ በስስ ስስ
1 73 NONV 10/09/12 10/09/12	. CIVI	9-10pm		.50	1 \$3,000.001	U.UU INIVI	1	\$3,000.00

KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 9-10p Friday Prime 9-10pm GRIMM-NBC Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate Week: 10/01/12 10/07/12 ----F--\$3,000.00 0.00 E74 KSNV 10/06/12 10/06/12 Sat PR 9-10p CM 9-10pm \$800.001 :30 0.00 NM 1 \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S-\$800.00 0.00 Sat PR 10-11p E 75 KSNV 10/06/12 10/06/12 CM 10-11pm ----S-:30 1 \$1,200,003 0.00 NM \$1,200,00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5--\$1,200.00 0.00 E76 KSNV 10/07/12 10/07/12 NFL Pre-Game / FNA CM 1p-530pm ----S :30 1 \$2,500.001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date Rating Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 \$2,500.00 0.00 E 77 KSNV 10/07/12 10/07/12 NFL Football CM 1P-9PM ----5 :30 2 \$10,000,001 0.00 NM \$20,000.00 NFL Football **NBC SUN-FTBL** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5 2\$10,000.00 0.00 E-78 KSNV -- 10/07/12 -- 10/07/12 News-3 Live in Prime -- CM -- -- 7-10pm ---0.00 NM - - 2 - - \$3,200.00 News 3 in Prime **NWS3 LVE-PRIME** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1,600.00 0.00 E 79 KSNV 10/05/12 10/05/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--1 \$1,200.00 0.00E 80 KSNV 10/08/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm .30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Fleven **NEWS 3 AT 11** Start Date Spots/Week End Date Weekdays 1 1 2 1 <u>Rate</u> Rating Week: 10/08/12 10/14/12 \$1,200.00 0.00 E 81 KSNV 10/09/12 10/09/12 M-F News 3 at Eleven 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rate Rating 10/14/12 Week: 10/08/12 \$1,200.00 0.00 E 82 KSNV 10/10/12 10/10/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$1,200.001 0.00 NM \$1,200,00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,200.00 0.00E 83 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 \$1,200,00 0.00 E 84 KSNV 10/06/12 10/06/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 2 \$1,100,001 0.00 NM \$2,200.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ----S-\$1,100.00 0.00 E 85 KSNV 10/05/12 10/05/12 \$1,000.00 CM 1135p-1237a :30 \$500.001 0.00 NM

KSNV

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
				The Tonight Show Tonight Show			•						
	TONITE	SHW		Tonight Show							_		
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				Į		
Week: 10/01/12		01/12	10/07/12	F	2	\$500.00	0.00						
			2 10/08/12	The Tonight Show Tonight Show	CM	1135p-1237a	м	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE SHW													
14/	<u>Sta</u> eek: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00				l l		
			2 10/09/12	The Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000,00
L 0,	ICOITY	10,00,1	2 10,00712	Tonight Show	0	11000 11011		,,,,		*			. ,
	TONITE	SHW		-									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i		
	eek: 10.		10/14/12	-T	2		0.00	.00		\$500,001	0.00 NM	2	\$1,000.00
E 88	KSNV	10/10/1	2 10/10/12	The Tonight Show Tonight Show	/ CM	1135p-1237	aW	:30	2	\$300.00 i	U.UU INIVI	2	\$1,000.00
	TONITE	E SHW		Tonight Show							1		
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
W	eek: 10	/08/12	10/14/12	W	2	\$500.00	0.00						
E 89	KSNV	10/11/1	2 10/11/12	_	v CM	1135p-1237	aT	:30	2	\$500.001	0.00 NM	2	\$1,000.00
	TONIT	- CLINAL		Tonight Show									
	TONITI	≝ SHVV art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	<u>اد.</u> eek: 10		10/14/12	T	2		0.00				1		
			2 10/06/12	Saturday Night Li	veCM	1:130pm=1:0	2am	:30	2	\$1,,400.00.1.	0.00. NM _		\$2,800.00
				Saturday Night Li	ve								
		TE LIVE					D #						
10	<u>Sta</u> eek: 10	art Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
				Sports Night in La		•	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
E91 KSNV 10/07/12 10/07/12				Sports Night in La		Out, 1,00p		,		*			
	SPORT	NT-L V	GS	. +	-								
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1		
W	eek; 10	/01/12	10/07/12	S	1	\$400.00	0.00					105	
	-										Totals	162	\$147,225.00